



December 1, 2014

Here is what God’s grace and the giving of our financial supporters has enabled us to accomplish for God’s glory.

### Transformation of Men’s Lives (Through our seminars and books)

- Speaking Events 24
- Individual Messages (30-60 minutes) 61
- Men challenged to form a mutual discipleship relationship with another man 523
- Men helped to better love their wives 564
- Men helped to be more effective dads and leaders in their homes 580
- Men helped in their battle with sexual lust 753

### Building Men’s Ministries by Training Leaders

- Churches for whom Gary provided men’s training or consulting 32
- Churches requesting flash drive with ten video tutorials on effective men’s ministry 42

*“I shared some of your tutorials with key men in our church and our male staff members. They were an excellent summary of the key elements of a men’s ministry and something churches can use to evaluate where their ministries are presently.”* Tony Myers, Northeast Pres.

### Virtual World Impact

- Recipients of Constant Contact E-letter, *Helping Men* has grown to 885
- Online viewers of our free tutorials, *Effective Men’s Ministry* in the six months since they have been on VIMEO 555
- Website Impact (Google analytics from Jan 1-Nov 25, 2014)
  - Visits to our site 2,736
  - Pages viewed over 10,000
  - Number of countries from which access was made 10
  - Most Frequent part of website visited--*Study Section*

This is profoundly encouraging because the study section is the free biblical content available on topics such as Biblical Manhood, Meeting a Wife’s Needs, Spiritual Leadership at Home, Sexual Purity, etc. So our website is doing what we hoped—not just being a source of sales (the purpose of many websites) but **a world-wide extension of Gary’s teaching ministry.**

- Closed countries to which we’ve sent virtual content to Christian leaders
  - Yemen:** Materials sent virtually to the leaders of an underground Christian school (a leader of which was assassinated by the Taliban)
  - China:** In response to the following request, we sent a virtual copy of the 140 p *Focus Notebook*

*“My wife and I live and serve in mainland China. There is a need to be rather ambiguous here, so forgive me for using generalities. We have a growing group of men we are seeking to help in all the areas you deal with on your website. I have downloaded much of your material and used it...I’m very interested in obtaining a comprehensive collection of your materials. I’m thinking that the Focus Notebook is exactly what I need at this time. Is there any way for this to be sent via the Internet?”*

## A Special Opportunity

We believe we are poised to launch Gary's revision of his book, *Forging Bonds of Brotherhood*, (which has sold over 4000 copies with no advertising). The new title is *Got Your Back*. Several nationally known men's ministry leaders have written recommendations for the front of the book. Here are two:

*"We have been using this book and the material in it for the last two years, first with our men's leadership team and then with the broader men's ministry. What I love about Got Your Back is the emphasis on relationship, because I have found that there is no true discipleship without it. **It's easier to teach a Bible study than to develop a relationship, but most of our men have plenty of head knowledge about the Bible; what they need are brothers close enough to them who will encourage them to live what they know.** "Got Your Back" provides the how-to for building those relationships and we need that how-to. But for me, the greatest value of this book is that each time I go through it, I am inspired to work hard at cultivating these kinds of relationships for myself and for my guys. We men need more than information about discipleship; we need inspiration to develop the relationships where discipleship actually happens, and Gary supplies that inspiration in this book."*

**Trent Casto**  
Associate Pastor  
Covenant Church of Naples  
Naples, FL

*"One of the greatest reasons men get into trouble is that they don't have to answer to anyone for their lives. Ask around. You will learn that very few men have built accountability into their lives. It is the missing link of Christianity. Now Gary Yagel has written a new book to challenge men to recover this missing connection to other men. In Got Your Back, he makes a compelling biblical case that God never intended for Christian men (or women) to fight their spiritual battles alone. With the shoe-leather realism that comes from over thirty years discipling men, Gary supplies the biblical examples, real-life stories, and practical wisdom to inspire the men of your church to forge the brotherhood bonds they need for encouragement and accountability. This ten-week Men's Study is a valuable tool for every church's men's ministry tool box!"*

**Patrick Morley, PhD**  
Author, Bible Teacher, and Founder and Chairman  
*Man in the Mirror*

Here is what we are asking God to provide to help us launch this book as effectively as possible.

- Funding for a professionally designed cover \$1000
  - Funding for a professional editor \$ 500
  - The funding to make a professionally done thirty second commercial.  
We have friends in the men's ministry who will pass on a link to such a well done commercial via their email list of 5000 men's ministry leaders.  
Our connections with such leaders has caused us to believe this is the most strategic way to promote GYB. \$2500
  - Initial upfront costs with Amazon and ChristianAudio.Com \$2000
  - If God provided, we would like to advertise *Got Your Back* in the e-magazine version of *By Faith* \$2500
- \$ 8500**

Thank you again so much for being part of the team that really does make our ministry happen!